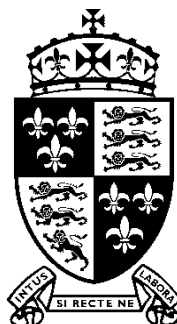


Surname:

First Name:

Current School:



SHREWSBURY SCHOOL

SIXTH FORM ENTRANCE EXAMINATION 2021

BUSINESS (Time: 1 Hour)

Instructions to candidates:

Answer all questions, writing your answers in the spaces provided.

The number of marks for each question is shown in brackets.

In section B please show all of your workings.

Section A – One Mark Questions

(15 marks)

Answer all questions

1. The Advertising Standards Authority has said that it is going to start investigating 'greenwashing' in adverts. What is greenwashing?
 - A. False claims about positive impacts on the environment []
 - B. False comparison to competitors []
 - C. False reporting of previous prices []
 - D. False claims about products being 'vegan-friendly' []

2. A lawsuit was settled in the US between Disney and which film star, who had argued that they had been deprived of earnings?
 - A. Jennifer Lawrence []
 - B. Gal Gadot []
 - C. Scarlett Johansson []
 - D. Emily Blunt []

3. Which company is to pay out millions of pounds in missed pension payments to its workers in the UK?
 - A. FedEx []
 - B. Uber []
 - C. Tesco []
 - D. John Lewis []

4. According to BRANDZ what are the top five most valuable global brands (in order)?
 - A. Apple, Google, Coca-Cola, facebook, McDonald's []
 - B. Google, Apple, Amazon, Microsoft, Visa []
 - C. Amazon, Apple, Google, Microsoft, Tencent []
 - D. Apple, Google, Amazon, Samsung, Alibaba []

5. What reason have some high-profile chief executives given for objecting to the UK government's plan to make businesses allow staff to work from home?
 - A. People won't work as hard from home []
 - B. The cost of the technology required is too much []
 - C. Communication is poorer []
 - D. It reduces equality []

6. What is likely to cause a spike in the price of food in the UK this Christmas?
- A. An increase in the cost of CO2 []
 - B. New anti-obesity regulations []
 - C. Poor weather conditions []
 - D. More ethical manufacturing []
7. The UK has left the EU, how many member states still remain?
- A. 24 []
 - B. 27 []
 - C. 32 []
 - D. 35 []
8. Mars is to rebrand its Uncle Ben's rice brand to what new more equitable brand name?
- A. Ben's Original []
 - B. Rice by Ben []
 - C. Uncle's Rice []
 - D. Rice As You Like It []
9. London has retained second place behind which city in a list of the world's best financial hubs?
- A. Tokyo []
 - B. Stuttgart []
 - C. Paris []
 - D. New York []
10. A new £50 note was issued this year. It will be the first £50 note printed on polymer. Whose picture will this note feature?
- A. JMW Turner []
 - B. Alan Turing []
 - C. Jane Austen []
 - D. William Shakespeare []

Please turn over the page for question 11.

In questions 11 to 15 please match the name with the organisation that they are associated with:

11. Sheikh Mansour bin Zayed Al Nahyan is financially involved with which English football club?
- A. Liverpool []
 - B. Manchester City []
 - C. Manchester United []
 - D. Chelsea []
12. Jeff Bezos is associated with which global organisation?
- A. Apple []
 - B. Tesco []
 - C. Amazon []
 - D. Microsoft []
13. Larry Page and Sergy Brin founded which organisation?
- A. Google []
 - B. Alibaba []
 - C. Nintendo []
 - D. Netflix []
14. Which of these brands is part of Mark Zukerberg's product portfolio?
- A. Tik Tok []
 - B. Twitter []
 - C. WhatsApp []
 - D. Snapchat []
15. Mike Ashley is associated with all of the following brands apart from
- A. Sports Direct []
 - B. Jack Wills []
 - C. Top Shop []
 - D. House of Frazer []

